

# SARAH UNWIN

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## **Director / The After Lab** Manchester / January 2022 - To Date

The After Lab is a creative production company and studio that makes artwork, events, education projects and digital content. Our work is led by our core values, to create accessible creative experiences, digital skills for all, and to ensure that everything we do offers a meaningful legacy for participants. Recent projects have include an R&D project with the Voctech Trust looking at the potential of video games as vocational training tools in the live music industry and an assessment and report for BIMM University on the standard of digital literacy & competency required for graduates within the music and events industry.

## **Lecturer / BIMM University** Manchester & London / October 2016 - To Date

I lead on the modules Social Media & Digital Marketing, Digital Content Design and Music & Event Futures for the courses BA Event Management, BA Music Business and BA Music Marketing, Media & Communications. This part-time role requires the production of schemes of work, digital learning content and lesson materials. In addition, delivering lectures, seminars and tutorial sessions.

## **Lecturer / University of Salford** Salford, Greater Manchester / January 2023 - To Date

I developed and delivered the module Digital Communication & Futures for the course Music Management and Creative Enterprise. This part-time role required the production of schemes of work, digital learning content and lesson materials. In addition to conducting research and delivering lectures, seminars and tutorial sessions.

## **Digital Coordinator / BIMM University** Manchester / March 2020 - July 2023

I oversaw the development and implementation of the digital teaching, learning and internal communications strategies at BIMM Manchester. The role included developing and maintaining digital solutions, building and maintaining virtual learning environments, building and maintaining intranets, and content creation. In addition to designing and delivering training sessions and materials on digital pedagogy and applications.

## **Producer / Passenger Games** Manchester / November 2018 - April 2023

I was the producer for a series of experimental narrative-led video games. The first work, Closed Hands, explores themes of extremism and terrorism. It was released as a digital exhibition in 2021 with the gallery HOME. The second being a work exploring stories of the Holocaust with Flossenbürg Concentration Camp Museum. Duties included project management, team management, partnership development and fundraising.

## **Course Leader for BA Event Management / BIMM University** Manchester / March 2020 - January 2021

I was responsible for the management of 100 students and 8 core lecturers. It was a challenging but exciting time due to the pivot to online teaching during the pandemic. Duties included extensive pastoral support for students, course and module design, budgeting, reporting, staff recruitment, and coordinating the student-led event management company. This was a temporary role as maternity leave cover.

- **Producer / The New Death / Death Futures for Leeds International Festival** Leeds / May - March 2020
- **Event Manager / Manchester Science Festival** Manchester / October 2017 - October 2019
- **Event Manager / Science & Industry Museum** Manchester / October 2017 - October 2019
- **Digital Project Manager / Manchester Open / HOME** Manchester / September 2019
- **Facilitator & Pastoral Manager / Creative Lab / Manchester International Festival** Manchester / May - June 2019
- **Producer / Naho Matsuda for The Great Exhibition of the North and FutureEverything** Newcastle / October 2017 - September 2018
- **Facilitator & Mentor / N18 / Great Exhibition of the North** Newcastle / June 2018 - August 2018
- **Producer / Fault Lines for FutureEverything** Manchester / August 2017 - May 2018
- **Event Manager / Bradford Literature Festival** Bradford / May 2018
- **Producer / Naho Matsuda for FutureEverything & CityVerve** Manchester / March 2017 - August 2017
- **Producer / Make Stuff / MadLab** Manchester / July 2016 - March 2017
- **Contemporary Science Programme Coordinator / Manchester Science Festival** Manchester / September 2016 - October 2016
- **Producer / FutureEverything Festival Programmes** Manchester, Moscow, Singapore / August 2013 - April 2016
- **Project Manager / Future Makers / FutureEverything** Manchester, Newcastle / November 2015 - April 2016
- **Producer / Global Futrlab / FutureEverything & British council** Manchester / January 2015 - February 2015
- **Venue Manager / The Ruby Lounge** Manchester / February 2009 - Jan 2013
- **Stage Manager / Sounds From The Other City, Music and Performance Festival** Salford / May 2016 - 2018
- **Production Support / Parklife for Ground Control** Manchester / June 2016
- **Event Logistics Manager / Owl Live** Manchester / May 2016 - June 2016
- **VIP Management / VIP Nation, Beyonce** Manchester / July 2016
- **VIP Management / VIP Nation, Il Divo** Manchester / May 2016
- **Installation Assistant / Liverpool Biennial, Arts Festival** Liverpool / July 2014
- **Event Coordinator / Guerrilla Eats, Food Festival** Manchester / January 2014 - September 2014
- **Event Manager / Manchester Metropolitan University, Fashion & Tech Research Lab** Manchester / April 2013- July 2013
- **Adult Events Programme Assistant / Whitworth Art Gallery** Manchester / February 2013 - September 2013

- **Conference Assistant / The International Conference of Narrative, Literature Conference** Manchester / May 2013
- **Marketing & Promotions Assistant / Minor Entertainment** Manchester / August 2012 - September 2012
- **Art department & Production Assistant / Punchdrunk** Manchester / June 2010
- **Marketing Assistant / Manchester International Festival, Arts and Music Festival** Manchester / April 2011 - May 2011
- **Production Assistant / House Party for Kendal Calling** Cumbria / July 2010 - August 2010
- **Conference & Events Assistant, Hilton Hotel** Manchester / January 2007 - March 2007
- **Venue Supervisor / The Bierkeller, Live Music and Club Venue** Manchester / January 2005 - Dec 2005
- **Production Assistant / Swap Festival, Music Festival** Manchester / April 2005 - July 2005
- **Assistant / Phil Jones Presents** Manchester / April 2005 - July 2005
- **Freelance Music Promotor / The Orange Grove** Manchester / January 2005 - December 2005

## Mentoring

**Arts Emergency** Manchester / December 2018- To date

I volunteer as a mentor for the initiative. They work with young people from working-class backgrounds assisting them in developing careers within the creative industries.

## Awards

### Make Stuff for MadLab

'Best Tech for Good Project' award at the Big Chip awards in 2017

### Make Stuff for MadLab

The Spirit of Manchester Volunteering Team of the Year Award 2017

## Education

### PgCert in Learning & Teaching

BIMM University, studying part time to complete in 2024

### Modules in Art History and Finance

The Open University

### 8 GCSE'S A-C

Plant Hill High School, Manchester

### BA (Hons) interactive art

Manchester Metropolitan University

### BTEC National Diploma in Fine Art

City College, Manchester

## Key Skills & Specialisms

- Project Management & Coordination
- Event Management & Production
- Teaching & Curriculum Design
- Digital Literacy & Pedagogy
- Digital Content Production
- Marketing Strategy Development & Delivery
- Mentoring & Pastoral Care
- Research & Reporting
- Fundraising & Financial Management
- Partnership Development & Management
- Communication & Collaboration
- Administration

## References

Available on request



For more information on my experience and skills, please visit [www.sarahunwin.com](http://www.sarahunwin.com)